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Professional Profile

I am fascinated by the brain, how we think, learn and grow. I am equally fascinated by technology and its endless possibilities. Luckily, I get to follow both my passions.

- Master of Education, Instructional Technology, with an emphasis in multimedia and computing applications. Equally at home with on-ground as well as online education and training.
- Curriculum involvement at two accredited universities. Shared expertise in shaping offered courses to respond to changing technology needs.
- Classes taught include standards based web design, web development and computer based training, interaction design, web-based programming, computer applications, and portfolio, including developing skills in xhtml, css, html5, Dreamweaver, Photoshop and Captivate, and the Microsoft products.
- Experienced problem solver with the ability to understand both the human and the computer side of technology.

Education, Honors, and Certifications

M.Ed. Instructional Technology (with an emphasis on multimedia and computing applications)
San Francisco State University, San Francisco, CA 2001

Master thesis group project encouraged 9 year old girls to pursue a career in science as a means to improve social and economic standing. Director, Lingo programming, sound and video in a game format.

Bachelor of Arts, Psychology
San Francisco State University, San Francisco, CA 1983, magna cum laude

Conferences, workshops, online courses
Voices that Matter, O'Reilly's Web 2.0 conferences, Google I/O, IWA-HWG online courses, workshops and social media groups are ways that I keep my skills current.

Russian-American joint art show, St. Petersburg, Russia
Following Russia's glasnost policies of the late 1980's, I was honored to be asked to participate in a collaborative art show featuring artists from Russia and America. This remarkable project was brought together by the Portland, Oregon based artist, Kenneth Colorado, under the auspices of the Goodwill Games.

Key Qualifications

With an emphasis on progressive enhancement and graceful degradation across platforms, browsers, and various user-levels of technical expertise, I help my students become the interpreters of technology for the masses. Students understand their responsibility to design cleanly, succinctly and for the end user.

Critical thinking, problem solving and user-centered design emphasized in the classroom.

Currently fascinated with the impact of smartphones and ipads on web design.

Subscribe to the belief that technology and education should be readily available and accessible to all. Have maintained a free resource and tutorial website for over 10 years, as well as using other social media.

Experienced Computer Educator

I have designed and conducted various faculty and student workshops, generally hands-on training in software, and working with the Internet, and remain a resource to colleagues and alumni. All courses taught have been designed by me. Volunteered in local elementary school. Donate at least one website a year with training. Maintain website with tutorials, resources, recommendations, class plans and useful links.

Computer Skills

- **Coding and Scripting Languages:** HTML, XHTML, dHTML, css. HTML5 and CSS3 are current interests. Javascript and javascript libraries like jQuery and Spry implementation.
- Teach beginning to advanced level courses in all **Adobe Creative Suites software**, though primarily using Dreamweaver and Photoshop.
- **Standards based web design** emphasized in courses, with emphasis on accessibility according to standards 508.

Employment

Professional Development in Education

- **Instructor, Web and Graphic Design**, January 2015
  U.C. Berkeley extension, San Francisco, CA
- **Faculty, Web Design and Interactive Media,** October 2001 to present
  The Art Institute of California - San Francisco, San Francisco, CA
- **Instructor,** Web Design
  College of San Mateo, San Mateo, CA
- **Account Executive,** September 1999 - December 2000
  Convene, an online education management software
- **Dean (Technology School),** September 1996 to September 1999
  Heald College, San Francisco, CA
- **Business Manager, then Dean of Students,** 1994 to 1996
  Heald Institute of Technology, San Francisco, CA

Computer Related Training Positions

- **Account Executive,** September 1999 to December 2000
  Convene, an online education platform and software**,** hired me for my ability to work with clients in highly stressful situations, and to problem solve difficulties in software implementation. Involved cross-country travel, faculty and staff training, as well as inside support.

Community Work

- **Modesto Marathon,** 2009 - present
  http://Modestomarathon.com Set up site and trained personnel to maintain. Donated services to group whose mission is to help troubled at-risk youth find alternatives through running marathons.
- **Teens Run Modesto,** 2011 - present
  http://www.teensrunmodesto.org Associated with the Modesto Marathon, this is the high school site actively maintained by the teens. I created the html5/css for current site and remain available for technical assistance. Teens manage content.
- **Miraloma Elementary School,** 2006-2009
  Volunteer in classroom and technology lab, 1st, 2nd, 3rd and 4th grades
- **Sunset Nursery Co-op,** 2010-present
  Donate small site built for their annual fundraisers

Social Media

http://twitter.com/casabasa
http://youtube.com/casabasa
http://www.linkedin.com/in/casabasa
http://casabasa.tumblr.com/ (Tumblr)
http://casabasa.blogspot.com/ (Blogger)
http://codediva101.com/ (Wordpress blog)
http://casabasa.com (personal site)
and various Facebook.com pages

Professional Affiliations

IWA-HWG (International Webmasters Association & HTML Writer's Guild)
AACE (Association for the Advancement of Computing Education)
San Francisco Women Artists
Women Who Code
San Francisco Area Multimedia Professionals